



# Fundraising Pack

Help us grow

# About us



“Tiny Seeds is a charity dedicated to supporting people in Jersey who are experiencing infertility or who need the help of fertility treatments to conceive.

As a small charity, every penny counts towards tackling the physical and emotional struggle and supporting education and awareness and we need your help to raise valuable funds.

The first step to fundraising is choosing your idea! In this pack you'll find a whole host of fundraising tips and also see what our fundraisers have done for us in the past.”

Chloe Fosse, Founding Governor & Charity Operations Manager, Tiny Seeds

# From Tiny Seeds...



## ...MIGHTY TREES GROW

With your help we can:

- Continue to provide a free support service and broaden the variety of those services we offer
- Provide practical information specific to those going through fertility treatment here in Jersey
- Offer travel grants to those travelling away from the island for IVF treatment
- Campaign for access to fair funding for fertility treatment
- Continue to raise awareness and education around the impact that infertility has on those going through it
- Be a voice for fertility patients and help to improve the service they have access to



# Real stories

"I want to thank you for all that you have given me in the last year, not only by the way of a confidential forum to talk and listen to others who have been in my shoes, but on a personal level you have inspired me and so many others on this journey. I can't tell you how much I have valued your support and advice throughout. You continue to support people with such a degree of care and compassion which helped pick me up when I was at my lowest . "

Helen, Tiny Seeds Service User

# Be inspired

## 50 IDEAS TO GET YOU STARTED

### With friends

- Everyone loves a cuppa! Organise a coffee morning or afternoon tea with a bake sale.
- Host a clothes swap and ask people for a donation to take part..
- Organise a football tournament.
- Fancy yourself as the next Nigella or Jamie Oliver? Host a dinner party and ask everyone to pay what they would for a restaurant meal.
- Organise a book club and persuade the club to sell unwanted books with money going to Tiny Seeds.
- Organise a Throwback Thursday party with proceeds going to Tiny Seeds. Make it a karaoke night and ask people to donate to perform their favourite song.
- Host a Eurovision party and get everyone to dress up, and play a little Eurovision bingo!
- How long can you stay in the lotus position? If you are a yoga or Pilates' enthusiast, see if you can sign up your friends to a yoga-thon.

### With family

- Do a walk-athon. Set a target for 100 miles in a month and discover some of Jersey's stunning coastline.
- If you are known as the chatter-box in your family, why not take on a sponsored silence for a day or even a week?
- Not a fan of snail mail? Instead of sending Christmas cards, tell your loved ones you are donating the amount saved to your fundraising efforts.
- Organise a Family Come Dine With Me supper club with the winner's money going to Tiny Seeds.



# Be inspired

## 50 IDEAS TO GET YOU STARTED

### At work

- Appoint Tiny Seeds as your Charity of the Year.
- Add the charity to your email signature!
- Sign up to monthly payroll giving and donate to Tiny Seeds.
- A good old-fashioned bake sale.
- Host a fancy-dress day in your office, for Halloween or Christmas.
- Host a spin-a-thon at a local gym.
- Round up some colleagues and help shoppers with their bag packing at your local supermarket in return for a donation.
- Organise a Friday afternoon drinks/treats trolley and donate the profits.
- Some companies offer a matched funding scheme for community fundraising events, see if yours might be willing to support your event.
- Host a fashion show with local stores, invite corporate clients and prospects, with the proceeds raised going to Tiny Seeds.
- Encourage your team to take alternative transport for Tiny Seeds.
- Organise an obstacle course and promote other corporate partners to get involved.

### With a social club

- A quiz - organise an evening with profits going to your fundraising total.
- Organising a club ride? Make it a fundraiser for Tiny Seeds.
- Ask local businesses to donate items to a raffle.
- Host a bingo night.
- Organise a sweepstake for a big sporting event.
- Host a Tennis Tournament for Tiny Seeds.
- Plan a car boot sale with proceeds going to Tiny Seeds.

# A flipping great idea

Teacher Sam Coe and a group of his friends flipped huge 100kg tyres up and down the beach, covering a total distance of 10km, in a challenge for Tiny Seeds. The group did the challenge in shifts in teams of three or four. One group did one kilometre, and another group did the next, giving them time for their arms to regroup. The whole challenge took five hours. Each participant flipped the tyre five times before someone else took over. Each participant completed 500 to 800 flips throughout the challenge. Mr Coe (36) and his wife Lucy (37) undertook fertility treatment and used the support services of Tiny Seeds. He found it surprising how many people have also struggled; “The charity makes more people aware that a lot of couples go through it, and that you can talk about it.” The tyre flip challenge raised over £2,500 in sponsorship and donations for Tiny Seeds.



# Be inspired

## 50 IDEAS TO GET YOU STARTED

### With children

- Organise a scavenger hunt and ask for a donation for entry.
- Get your relatives, neighbours and friends for a 24-hour bird-a-thon spotting Jersey's most famous birds. The biggest number of bird spotter is the winner!
- Organise a Playdate in the Park fundraiser. Create games such as an egg and spoon race and three legged race. Charge a fee to participate.
- Organise a beach clean with family sponsoring the children for taking part.
- Organise a homemade pizza party with proceeds going to Tiny Seeds.
- Plan an Easter Egg Hunt or Halloween themed party for the charity.
- Does your school organise a yearly fete? Ask if you can host a stall where the proceeds can add to your fundraising target.

### Just for you

- Abseil down Mont Orgueil.
- Take up a Sea Swimming Challenge.
- Run a marathon or half marathon.
- Sign up to a cycle challenge and get your friends to sponsor you per mile.
- Set up a birthday fund on Facebook.
- Leftover Euros from your last trip? Donate to Tiny Seeds!
- Take on Dry January, Stoptober or Veganuary and ask for sponsorship.
- Go clean shaven for a good cause.
- Or, grow a beard!
- Take on a Sky Dive.
- Trying to cut out caffeine? Save the money from your morning coffee on the way to work and donate it. Why not encourage friends and family to join you in solidarity?
- Save all your coins and change for a year and see how it mounts up.

# Top Tips

- 1. Event guidance** - The Jersey Association of Charities have created some guidelines.  
<https://www.jerseycharities.org/help-and-guidance/things-to-think-of-when-organising-events>  
Check that your proposed event doesn't clash with any other similar events
- 2. Pick a location** - Once you have your plans finalised, it's time to think about where your activity will take place. Do you need to book a venue, or plan a route?
- 3. Set a target** - set an ambitious but attainable goal.  
Highlight where the funds will go.
- 4. Create a giving page** - Collecting donations on your fundraising page via JustGiving is the easiest way to fundraise.
- 5. The power of social media** - Share a fundraiser link on social media and context. Remember to post frequently and include photos and videos! The Tiny Seeds logo can be used on any marketing materials you create.
- 6. Return your money** - You can pay directly into the Tiny Seeds bank account or send us a cheque, please get in touch for details using [hello@tinyseeds.je](mailto:hello@tinyseeds.je) :